



Hat Day

for Mental Health Research



Hat Day Newsletter - November 2011

PLANS FOR HAT DAY 2012

Clubs and Districts are putting into place plans for next year's Hat Day.

This year we hope to get greater involvement with business and the general community.

What are some of the plans?

District 9810 are looking at selling something like paper hats at the main Melbourne railways stations.

Districts 9500 & 9520 are running a Hat Day sticker project throughout the districts using this design.



District 9830 is planning a couple of major events and a number of club events. This could include a Race Day in Launceston.

They recently participated in the Mental Health Expo conducted by Tasmanian Mental Health Services. By all accounts it was a big day.



The Sydney districts are planning the next Hat Day event in Martin Place, with the possible participation of the Red Hat Ladies again.

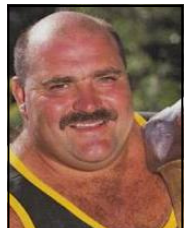
The Pharmacy Society of Australia (PSA) has indicated that they will seek the involvement of pharmacies throughout Australia



The Medical Students Association (MSA) has shown great interest in becoming involved.



The University of NSW was so impressed with their Hat Day event that they have written a testimonial urging all other universities to become involved in next year's Hat Day.



Ambassador David Foster has indicated that Hat Day will be featured at the wood chopping at the Royal Easter Show in Sydney.

Hard Hat stickers are being promoted to the Master Builders Association, CMFEU and Xtrata. Rio Tinto have asked for a Mental Health First Aid Course and is expected to become involved with the Hard Hat stickers.

The Australian Tax Office will again be running Hat Day functions.

Local Councils are being approached to become involved, as Penrith Council did this year. Could you please reinforce this with your local council



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PLEASE PUT THIS DATE INTO YOUR CLUB'S DIARY

DISTRICT 9750
AUSTRALIAN ROTARY HEALTH
HAT DAY GALA CHARITY EVENT


Friday 20th April, 2012—7pm

St George Motor Boat Club
2 Wellington Street, Sans Souci

Fun, Fashion and Entertainment

Opportunity to bring along potential members

This event is limited to 250 people—so dust off those hats and support this event in one of many ways. More details will be supplied very soon—watch this spot.



District 9750 is organising a Hat Day Gala dinner at the St George Motor Boat Club.

Sporting bodies are being approached in particular Manly NRL by the Northern Beaches clubs of D9680 and the ARL in Melbourne. Again,

if you have any influence in these or other areas please let us know.

A schools kit is being prepared and will be of particular interest in WA, where Mental Health is being urged to be part of the school curriculum.

Bunnings in Parramatta want to help again this year. Here's an opportunity - contact your local Bunnings store

If you are looking for an unusual collection box, Westpac Bank has this solid piggy bank available.



With your help we hope to have Hat Day functions and events at travel agencies, tourist bureaus, libraries, casinos any local business you can enlist and of course all those Rotary club events - hat club meetings, hat fashion parades, .

Thanks for all your support for research into mental health.

Dick White

Chairman Hat Day

PS Akubra now has Hat Day on its website




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AKUBRA, OFFICIAL SPONSORS OF NATIONAL HAT DAY FOR MENTAL HEALTH

CLICK HERE FOR MORE INFORMATION